



5 Eves Drive, Suite 300
Marlton, NJ 08053

The Gatsby Gala - A Swanky Affair!



(Left to Right) The evening's auctioneer, Jack Tarditi of Conner, Strong & Buckelew; Mindy Holman of Holman Automotive; Samaritan President/CEO MaryAnn Boccolini; Samaritan Board Chair Liz Thomas of Thomas/Boyd Communications

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More gala photos
on page 2!



How We Honor and Care For Veterans

Samaritan is proud to provide specialized care for military veterans and their families, recognizing their distinct needs during serious illness, end of life, grief or post-traumatic stress.

In fact, Samaritan recently received the highest quality designation – four stars – from **We Honor Veterans**, a joint program of the National Hospice and Palliative Care Organization and the U.S. Department of Veterans Affairs. Only three other hospices in New Jersey have achieved four-star status.

Samaritan's services for veterans* include:

- Military history incorporated into care planning.
- Coordination of hospice and palliative care with VA medical centers and community-based outpatient clinics when appropriate.
- PTSD counseling through a grant from the New Jersey Department of Military and Veterans Affairs.
- Volunteer veterans who provide companionship and understanding of veterans' experiences and concerns.
- Grateful acknowledgement through cards, certificates, pinnings, applications to retrieve lost medals and celebrations of Memorial Day and Veterans Day.

* For a complete list of Samaritan's services for veterans, please visit our website, SamaritanHealthcareNJ.org



Carl and Ethel Zickefoose, featured in the story at right, both served our country as military members. Read how Samaritan's dedicated team is now recognizing them with the gratitude and respect they richly deserve.

HELPING HANDS

Honoring Two Lifetimes of Love and Service



Samaritan Recognizes Couple's Military and Nursing Service

Their World War II romance was strictly against regulations.

"Second lieutenants in the Army Air Forces were not allowed to date enlisted men with a rank of sergeant," says Carl Zickefoose.

But 65 years after defying the rules, Ethel and Carl Zickefoose's love and marriage are still going strong. "You won't find a couple more devoted to each other than we are," he says.

Carl, 94, and Ethel, 92, beamed and held hands across their wheelchairs recently as they received thanks and recognition for their lives of service to our country and for Ethel's nursing service to her patients. Ethel's Samaritan hospice team joined forces with the Virtua Health and Rehabilitation staff where the couple lives. They presented red, white, and blue veteran recognition certificates and shield-shaped pins with the message, "Samaritan cares for vets." Ethel received the traditional white rose and accolades of the Nightingale Tribute (see page 2).

Before the ceremony, Carl reminisced. Drafted in 1942, he had already seen action in North Africa, Italy, France, and Germany before his transfer to a Miami Beach patient-recreation assignment. His duties

included serving as movie theatre projectionist and organizer of therapeutic fishing-boat excursions for wounded veterans and staff seeking "R&R," including VIPs such as General Eisenhower. On one such excursion, Carl chivalrously helped a pretty nurse to apply her sunscreen – and then wore down Ethel's initial refusals, citing regulations, until she agreed to meet him for coffee weeks later.

When their romance was discovered, Ethel was transferred to Texas. A kind-hearted commanding officer rewarded her compassionate nursing care by clearing her record, paving the way for her promotion to captain prior to an honorable discharge.

Carl and Ethel married in 1948. Her private duty nursing career freed her to travel, when possible, to Carl's deployments. He served until 1965 with many tales to tell. His unit was on a ship bound for the invasion of Japan when news broke of the war's end. Post-war assignments included the Philippines, Japan, Greenland, Ethiopia – and an elite top-secret assignment in Indo-China before America entered the Vietnam conflict. "There were only 105 of us there in the Military Assistance Advisory Group to the French," Carl says.

After his retirement, the couple settled

continued inside

The Gatsby Gala Raises \$173,000 For Patients and Families Generous Community Support Helps Committee Surpass Goal!



L to R: Gatsby Gala Committee Member Carol Wujcik with Gala Co-Chairs Jim Wujcik of Santander and Rhonda Cates of The Board of Pensions of the Presbyterian Church USA



CLOCKWISE: The family of Circle of Excellence Awardee Roy Fazio of The Protocol Group: (L to R) Rice, Zack, Roy, Pamela and Abbey Fazio; Samaritan Circle of Excellence Awardee Terriann Procida with husband Mark Sulpizio of Innovative Benefit Planning; Jim and Samaritan Board Member Shirley Richardson of The Richardson Family Dealerships; Kelly Conroy and Linda and Frank Cardile of ARI; Brad and Samaritan Gatsby Gala Co-Chair Dianna Geist of NW Financial



New VP Focuses on Strategic Initiatives

We're pleased to welcome James M. D'Onofrio Jr. as vice president of strategic business initiatives, a newly created position. D'Onofrio will plan and execute strategic tactics, new business-development projects and educational initiatives to strengthen Samaritan and further our not-for-profit mission.

"Jim will convey Samaritan's expertise to other healthcare providers, so we can help them improve patient care in such critical areas as palliative medicine, end-of-life care and geriatric care management," said President/CEO Mary Ann Boccolini.

For more details about D'Onofrio and his new role, please visit www.SamaritanHealthcareNJ.org.

Two Lifetimes *(continued)*

in Wrightstown, N.J., where Carl enjoyed an 18-year second career as a limousine dispatcher.

Several years ago, Ethel's declining health brought her to Virtua Health and Rehabilitation. Carl followed when Hurricane Sandy's power outages left him with no safe home to return to after a hospitalization.

Meanwhile, Ethel had undergone several surgeries and rounds of chemotherapy for skin cancer. Eventually, their doctor, Sanjiv Patel, M.D., "gave Ethel the choice of continuing chemo or letting it go," says Carl. "He told us that hospice care would take care of Ethel's pain."

The couple is pleased that Samaritan is living up to Dr. Patel's assurances. "The first thing every morning and a couple of times each day, I ask her and she tells me she doesn't have any pain. The Samaritan ladies do anything we've ever asked. Ethel goes around telling everyone here that she loves them!"

As her Nightingale Tribute concluded, an emotional Ethel said, "It hasn't always been easy for me, but you've always been there for me...We're living longer nowadays and we need to care longer for those extra years."

"It's about nursing and soldiering on!" replied Samaritan Chaplain Anne Butts. A fitting tribute to two lifetimes of service!



The Nightingale Tribute

The Nightingale Tribute was created by the Kansas State Nurses Association as a moving ceremony for use at nurses' funerals.

But Samaritan Chaplain Betty Warner and our spiritual support team adapted the ceremony for nurses still in our care, so they could enjoy the recognition. Our first recipient of the adapted tribute was retired Army nurse Ethel Zickefoose, featured in our cover story.

Like the original tribute, Samaritan's ceremony recognizes the nurse's commitment to his or her patients and profession, and celebrates the difference he/she has made by stepping into people's lives.

Each honoree traditionally receives a white rose. Teen volunteers from Lenape High School created silk rose corsages especially for Ethel's and future Nightingale Tributes.

For a video, photos and a poem recited at Ethel's tribute, please visit SamaritanHealthcareNJ.org.

Grateful Board Member Passionate About Samaritan



Board Member John Gillespie at his Parker McCay law office in Marlton, NJ.

John Gillespie thinks what's missing in the world is passion – passion for life, family, religion and career.

John's life, however, is one that is full of passion. A true family man, John has been married to his wife Kate for nearly 30 years and is the proud father of four children in their 20s. Once envisioning life as either a priest or a lawyer, John is grateful he's been able to immerse himself in both realms: he's a partner at the Mount Laurel law firm of Parker McCay, and a founding trustee of the Church of Saint Isaac Jogues in Evesham.

A man who openly exudes love for his family, faith and profession, John is also passionate about Samaritan.

John's first encounter with Samaritan was in 2003 when his mother required hospice care, and again when his father died a few years later. Although neither interaction with Samaritan was long, both were meaningful and made a lasting impression.

During a round of golf with friend and Samaritan board member Jim Wujcik, John said, "After what Samaritan did for my mom and dad and our family, I really want to do something for them."

Eventually, word spread of John's willingness to help, and he received an invitation to join Samaritan's Board of Trustees.

Since becoming a trustee in 2009, John has been generous with his support. He serves as chair of the development committee, an ad-hoc member of the executive committee, and an ardent supporter and participant in Samaritan's two key fundraising events – the annual gala and golf outing.

"John is humble in his approach to volunteer board service," said Board Chair Liz Thomas. "He truly believes board service is a privilege. As chair of the development committee, John will continue to help Samaritan reach its ambitious goals, while spreading the word of our mission."

With passion for Samaritan's compassion, John says, "The world needs to know more about Samaritan's programs, services and the people who make a huge difference in helping others walk into the next life. I know board service is a grace I have been given that not everybody gets. I will continue to do my best to help."

Donor & Samaritan Benefit from Planned Gifts

Over the years, Samaritan Healthcare & Hospice has been the grateful beneficiary of generous support from our family and friends. Many of these individuals have provided for their favorite charity in their estate plan.

Since our 1980 founding as a not-for-profit organization, these generous contributions have helped Samaritan stay true to our founders' charitable mission: *No patient is turned away due to an inability to pay.* "We are profoundly grateful for the ongoing support which enables us to fulfill that promise," says Samaritan Chief Development Officer Chris Rollins, CFRE.

These "planned gifts" – whether a simple bequest in a will, gifts of appreciated securities and real property, or estate planning vehicles such as trust agreements and charitable gift annuities – do not require great personal wealth. Yet they enable many individuals and families to make an extraordinary and lasting impact on the not-for-profit organizations they support.

"They can often help donors accomplish their own objectives, including transferring assets to heirs, minimizing taxes, and earning income tax deductions, while leaving a legacy in their own community," says Rollins.



The Development Department is the heart of Samaritan's fundraising efforts. (Center) Chief Development Officer Chris Rollins; (L to R): Associate Director of Development Marcy DiBlasio, Development Assistant Judy Matthews, Grants Coordinator Courtney Blair, and Lead Development Coordinator Julie Weitzman

Samaritan's Planned Giving Committee – a volunteer group of the region's leading financial professionals – will be providing continuing education for their colleagues, as well as important and valuable guidance for our donors and friends. We hope you will take advantage of this resource.

To learn more about the potential advantages of charitable estate planning, please contact Chris Rollins at Chris.Rollins@SamaritanHealthcareNJ.org or 856-552-3287.