Community Benefit Report
Samaritan Impacting Lives Through Comfort, Support, And Dignity

Serving Locally and Globally

How Your Gifts Help Samaritan Impact Our Community’s Well-Being
Your generous support enables Samaritan to serve more people in more ways. Through individual, corporate, and foundation gifts, grants, partnerships, and volunteer time and talent, you help us make possible the many projects, services, and programs below that enhance the lives of our patients and families, and the well-being of our community.

Non-reimbursed Services
- Care for the uninsured and underinsured
- Grief support
- Veteran care
- Volunteer services
- Complementary therapies: Massage and music
- Medical equipment and supplies

Education and Advocacy
- NJ’s first Hospice - Palliative fellowship
- Medical and nursing students
- Social work and music therapy interns
- Accredited educational programs for physicians and other healthcare professionals
- Legislative education and outreach

Community Outreach
- Timely Conversations workshops and advance care planning tools
- Community education & inclusion programs, workshops, and events
- Partnerships and collaborations with community agencies, Veteran groups, faith communities, businesses, corporations

Inpatient Hospice: The Samaritan Centers at Mount Holly and Voorhees

536 Veterans Received Hospice Care
Samaritan’s hospice team (from left), Veronica Montgomery, RN, Susan Cedrone, LCSW, Rev. Joseph DeSantis, and Ryan McMillan, M.Div., MFT present WWII veteran Joseph Alexander a Samaritan Honors Veterans blanket. These special recognition blankets honor veterans for their service to our country and are possible thanks to generous community support.

570 Dinners for 150+ Patients & Families
SamarTeen volunteers Kristen Brown, Cameron Wallace, and Teagan Havens help Kimberly Corda, RN (left) load Thanksgiving baskets with turkey, fixings, and decorations in her car for delivery to patients and their families. Our 17th annual donor-supported Giving Thanks, Preserving Memories project, prepared by Crowne Plaza Cherry Hill’s culinary team, helps preserve the memories of what could be a last Thanksgiving holiday together.

Sharing Supplies, Clothing, Expertise
Six Samaritan staff and volunteers arrive in Uganda for a humanitarian mission with our “sister hospice” Kawempe Home Care (KHC). From left: Gerever Niwagaba, KHC Program Manager; Andrea Dean, RN, Professional Relations Specialist; Kristen Cole, RN; Sara Komugisha, KHC Medical Services Manager; Stephen Edwards, Volunteer; Maria Assumpta, KHC Volunteer; Linda Brennan, Volunteer Coordinator; Meena Edwards, RN; Susan Kupersmith, Volunteer; Dr. Samuel Guma, KHC Executive Director.

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3,325 HOSPICE PATIENTS
6,877 PALLIATIVE CONSULTATIONS AND FOLLOW-UP VISITS
5,475 BEREAVEMENT COUNSELOR CALLS AND VISITS
25,194 VOLUNTEER HOURS

* Reporting 2017 Data
People underestimate the impact of a new reality.

Physicist Joseph Incandella

Joseph Incandella’s words – written about a groundbreaking physics discovery – could just as easily describe the many ways Samaritan’s programs and services impact people, families, and the communities we serve.

We know too well how an unexpected diagnosis can change someone’s universe in an instant. Or how family members, thrust into a new reality of caregiving, feel pushed beyond their comfort zone to help loved ones navigate a complex healthcare system. We witness the painful yet necessary process of grieving losses – health, independence, or someone we cherish – and the physical, emotional, and spiritual journey toward a more hopeful “new normal.”

In each of these new realities, Samaritan was there to help – thanks to your 2017 contributions of time and financial support.

Together, we helped people prepare for impactful life events through extensive education and outreach, an innovative pilot program, and new initiatives to increase inclusion, diversity, and access. With your support, we increased access to hospice care serving our highest average of 445 patients each day, an increase of 9.5% over 2016. Contributing to this growth, The Samaritan Center at Voorhees completed its first year of operation. The Center has provided a serene environment for patients and families while offering a new venue for community meetings, and exhibition space for local artists.

Through this report, we hope you’ll share our pride in the community benefits your gifts make possible. We ask for your ongoing commitment so we may continue cushioning the impact of life’s realities with care and compassion for those we serve.

Mary Ann Boccolini
President/CEO

John Gillespie, Esq.
Chair, Board of Trustees

Leading the Way, Spreading the Word

Palliative Education and Community Outreach Highlights

Leading

• Collaboration with Horizon Blue Cross/Blue Shield New Jersey (HBCBSNJ) on a palliative pilot program for high-need patients with advanced illness. The program transforms service delivery and patient experience during the last 24 months of life, by providing access to supportive palliative staff, and 24/7 palliative crisis management.

• Achieved DEYTA Hospice Honors, and successful reaccreditation by The Joint Commission – the “gold standard” of healthcare

Listening

• Convened a diverse Community Advisory Committee, chaired by Board Member Nandini Natrajan, Ph.D. to foster greater inclusion, diversity, and access

• Engaged in relationship building with members of underserved communities to learn more about how to provide them the most culturally-sensitive care

Learning

• Presentations at statewide conferences: Medical Society of NJ, LungForceNJ, and the inaugural session of NJ Health Education Leadership Academy (NJHELA)

• More than 200 in-services at medical offices and hospitals

• Supervision of six medical residents and 1,080 hours of field mentorship for 135 healthcare students in a variety of disciplines

• 379.5 hours of continuing professional education programs and 55 presentations to community groups including hospice, palliative, and caregiving topics, plus Timely Conversations which encourages earlier family and physician discussions to mesh treatment choices with patient/family wishes

• 12th annual workshop by Via Lucis Ministry for Catholic Patients and Families

• 3rd annual #BeforeIDie community engagement event co-sponsored with the Courier-Post, and Perkins Center for the Arts

• Participation in Conversation of Your Life consortiums in Burlington, Camden, and Gloucester counties through the Mayors’ Wellness Initiative of the Quality Healthcare Institute of New Jersey

• Distribution of more than 3,500 copies of Five Wishes, an easy-to-understand advance care planning tool
Yovette Voiles was the cool grandmother everyone dreams of.

John Voiles remembers how sharp his Nana was, even in her 90’s. “She would read the entire Inquirer every day, could tell you what the Kardashians were up to, and once asked me what the letters YOLO meant,” he chuckled. His answer, “You only live once,” seemed the perfect description of how vibrantly she lived her life.

While their parents worked, Nana was the after-school caregiver and designated carpool driver for John, his brother Sean, and his sister Colleen.

The Cherry Hill Board of Education retiree shared her love of needle arts with her family – sewing, knitting, crocheting afghans “by the dozens,” and teaching herself to quilt at age 70.

Shaun Honold, John’s long-time girlfriend, describes how his devotion to Yovette won her heart. “When one of John’s co-workers set us up on a date, she mentioned how he took such good care of his Nana, driving her places, taking her to dinner, and on shopping trips. I knew he was a special guy.”

So, for their 12 years together, Shaun and John looked in on, and looked out for, Nana. Last year, they moved in with her as age and a variety of medical problems began to slow her down.

Eventually, Nana and the family chose Samaritan’s hospice care instead of more aggressive treatments and physical therapy. “She was very weak and not walking well,” says John.

“She wanted her pain to be relieved, to be at peace in whatever time she had – and that’s what Samaritan did.”

During their first visit to The Samaritan Center at Voorhees Shaun admired the furniture and décor. “It was warm, homey, clean.”

John adds, “Everyone at Samaritan was wonderful – supportive, respectful, caring to her needs and ours. They put us to ease during this difficult time.”

Shaun also remembers feeling cheered by the works of Mixed Times Six, a group of six mixed-media artists whose art graced the halls of the Center.

A quilted fabric piece by Vickie Mathas titled Reiki Hands spoke to Shaun. “I practice Reiki, and Nana was so involved with sewing, I just felt drawn to it.” She and John purchased the work as a loving way to honor Nana’s memory, and the care she received from Samaritan.

With sister Colleen, the couple hung Reiki Hands in their condo entryway to celebrate Nana’s influence in their lives. “She would have loved this!” says Shaun.

The 2017 Audited Financials

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Please visit SamaritanNJ.org/giving to view our list of 2017 donors.

7,770 DONORS
9,693 DONATIONS
Kathryn Reising devoted her nursing career to caring for others and teaching how to care. Call it karma, but her hospice team felt compelled – and privileged – to return that compassion in some small measure now that her own illness has required the comfort and support of Samaritan.

The Nightingale Tribute, a moving celebration of nurses who are hospice patients, includes readings by hospice team members, the lighting of a candle, and the gift of a white rose – in honor and gratitude for the nurse's heart of service.

The Nightingale Tribute was created in 2003 by the Kansas State Nurses Association, and later recognized by the American Nurses Association as a moving ceremony for use at nurses’ funerals. But in 2014, Samaritan Spiritual Support Counselor Betty Warner and our spiritual support team adapted the ceremony for nurses still in our care so they could participate in, and enjoy this recognition as a culmination of their life’s work.