

# Samaritan<sup>SM</sup> *Community Impact Report*

Healthcare & Hospice

## Opening Soon: The Samaritan Center at Voorhees



Construction is progressing efficiently on Samaritan's newest milestone – the area's first freestanding inpatient hospice center – scheduled to open in late 2016.

**At the December 8, 2015 groundbreaking dedication** (from left): 2016 Board Chair John Gillespie, Immediate Past Chair Liz Thomas, President/CEO Mary Ann Boccolini, New Jersey Senator James Beach, and Voorhees Mayor Michael R. Mignogna. Visit our website for a construction photo gallery and to learn how you can help support this vital community resource.

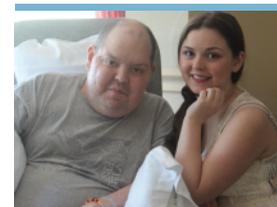


# 764

### IMPACTING INPATIENT CARE

*A Place that Feels like Home*

Patients comforted by Samaritan's inpatient level of hospice care in 2015. ▶ **Embracing the moment:** Francis Bodnar and his oldest daughter Carol Ann. Read their family's graduation story at SamaritanNJ.org.



## 3rd Health System Chooses Samaritan as its 'Preferred' Palliative-Care Provider

Kennedy Health launched its system-wide palliative care program in December 2015, becoming the third health system to name Samaritan as its preferred provider of this rapidly growing medical specialty.

Palliative medicine integrates comfort care with treatment for serious illness from other specialists at any point during the course of treatment.

Joseph W. Devine, Kennedy Health President & CEO, said: "Partnering with Samaritan Healthcare & Hospice will further support our patients' physical, psychological, social, and spiritual needs."

Samaritan also continues as the preferred palliative medicine provider for the Lourdes and Virtua health systems.

## Only Hospice in NJ: Samaritan Voted 'Highest Quality of Care' by Caregivers

Samaritan was the only New Jersey hospice to earn the 2015 Deyta Hospice Honors Elite designation. The annual award recognizes hospices continuously providing the highest level of satisfaction – as rated by their patients' caregivers.

Deyta, a data collection firm measuring responses from 1,700 hospices nationally, bestows Elite status to hospices scoring above its national average on 100% of evaluated survey questions.

Samaritan President/CEO Mary Ann Boccolini said, "This honor validates our deep commitment to quality and our staff's 365-day-a-year commitment to excellent patient care and family support."

**We're saving trees! Please visit [SamaritanNJ.org](http://SamaritanNJ.org) to view our complete list of 2015 donors and read more about these topics.**



Dear Friends,

## Message from Our Leaders

It's been written that *Action is Eloquence*.

Thanks to your generous support, 2015 was an exceptionally eloquent year for Samaritan. Your contributions helped us create new ways to impact the needs of our community amidst a rapidly changing healthcare environment. We are proud to share our 2015 audited financials and service highlights with you. In deference to rising printing costs and environmental concerns, we have posted our annual donors' list online at [SamaritanNJ.org](http://SamaritanNJ.org). Click on *2015 Community Impact Report*.

With more than \$850,000 of support for non-reimbursed services and under-reimbursed care, Samaritan offered tangible help through difficult times to our community's sick, dying, and grieving. We educated a new generation of healthcare professionals, honored our veterans, and engaged our community in timely conversations to learn about and plan for the healthcare options that mattered most to them.

Looking back, you will see that 2015 was a year filled with elite service and milestone firsts. Looking ahead, we invite your continued commitment to our mission. Please continue to share your positive Samaritan experiences with us and others. Please continue to volunteer your time and talents. And please, continue to grace us with your monetary gifts that allow us to expand, give back, and serve in old and new ways.

Together, we are making an eloquent impact on the quality of life in South Jersey – and for that we are more grateful than words can express.

Mary Ann Boccolini  
President/CEO

John Gillespie, Esq.  
Chair, Board of Trustees

# 3,024

### IMPACTING PALLIATIVE CARE

*Quality of Life at Any Stage of Illness*

People benefitted from palliative care consultations in 2015.

► **Embracing the moment:** Jane Trevelino with her children, Dawn and Joe, says she feels "safe while going through cancer treatments." Read her palliative care story at [SamaritanNJ.org](http://SamaritanNJ.org).



## Timely Conversations a Gift to Families

*Samaritan's advance care planning initiative fostered rich community dialogue*

Talking about end-of-life wishes before a crisis can replace anxious uncertainty with peace of mind for years to come. Samaritan's ongoing campaign to foster these conversations yielded positive results in 2015:

**25 Timely Conversations community workshops** (plus 64 presentations on other topics).

**Participation** in Gloucester Township's Conversations of a Lifetime Task Force sponsored by the New Jersey Quality Health Care Institute.

**#BeforeIDie** – An innovative event targeting millennials, sponsored by Samaritan, the *Courier-Post*, and Perkins Center for the Arts. It featured local food, beverages, entertainment, art – and facilitated talks on topics often left unspoken.



To bring the conversation to your group or workplace:  
Contact our Speaker's Bureau at 856-552-3258 or [ccorti@SamaritanNJ.org](mailto:ccorti@SamaritanNJ.org).

### IMPACTING COMMUNITY AND PROFESSIONAL EDUCATION

Read more about our educational programs online, including our groundbreaking hospice-palliative fellowship and our participation in internships, mentorships, and field placements for 235 students in medicine, nursing, social work, music therapy, and pharmacy.

# 10

### IMPACTING HOSPICE CARE OPTIONS

*A Decade of Mount Holly Inpatient Service*

Years of service for Samaritan's first inpatient center. Happy Anniversary!

► **Embracing the Moment:** Members of our inpatient center staff at Virtua in Mount Holly. Learn more about this home-away-from-home care option on our website.



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# 20,650

## IMPACTING COMMUNITY SERVICE

*Enriching Life through Volunteerism*

Service hours that Samaritan's 484 active volunteers (86 of them teens) contributed to our mission, at a cost-savings impact of \$457,191. ▶ **Embracing Service:** Samaritan volunteer Monica McClellan. Read her award-winning service story on our website.



### Second Thrift Store Opens in Pitman

Pitman Mayor Russell Johnson (left) helped celebrate the opening of Samaritan's second thrift store at 20 S. Broadway. Samaritan's first thrift store opened in Westmont, N.J., in 2012. Both locations are run primarily by dedicated volunteers who share Samaritan's mission while offering customers great finds at bargain prices. Proceeds benefit Samaritan's unreimbursed services.

◀ **At the May 2015 ribbon-cutting ceremony:** President/CEO Mary Ann Boccolini, Director of Volunteer Services Sally Cezo, and Pitman Thrift Manager Sherri Hilt. Check online for store locations and hours, and like us on Facebook to get posts on special items or sales.

### Samaritan Earns Global Partnership Award

Samaritan and its sister hospice – Kawempe Home Care in Kampala, Uganda – were presented with the 2015 Global Partnership Award from Global Partners in Care.

The award recognizes the exemplary work of one partnership that has demonstrated leadership and innovation and has significantly contributed to the sustainable growth of hospice and palliative care in a developing country. Visit our website for more information on Samaritan's award-winning partnership. ▶ **Accepting the award:** Members of the Samaritan African Partnership Committee.



# 3,670

## IMPACTING GRIEF SUPPORT

*Help and Hope*

Calls, visits, and community counseling sessions by Samaritan's social workers and Center for Grief Support staff in 2015. ▶ **Embracing the Moment:** Counselor Nona Dawson-Land (back row, second from left) and members of an Early Endings support group. Read their healing stories after the loss of their spouses, at SamaritanNJ.org.



## How Your Gifts Made A Difference in 2015

### AUDITED FINANCIALS

#### Net Revenue

Patient Service Fees	\$ 27,952,859
Public Support & Donations	\$ 1,156,646
Capital Campaign Commitments	\$ 743,614
<b>Total Net Revenues</b>	<b>\$ 29,753,966</b>

#### Expenses

Salary & Benefits	\$ 19,133,674
Patient Related Expenses	\$ 5,911,015
Office & General	\$ 3,913,443
<b>Total Expenses</b>	<b>\$ 28,958,132</b>

#### Operating Income

\$ 795,834

#### Investment Market Gain or (Loss) and Other Non-Operating Revenue

(\$ 266,024)

#### Change In Net Assets to Fund Non-Reimbursed Services and Future Patient Programs

\$ 529,810

#### Allocation Of Services

Patient Care / Family Services	79.0%
Administrative / Fundraising	21.0%

Your donations fund these compassionate services.

**\$854,546** NON-REIMBURSED SERVICES IN 2015

**\$238,576** COMPLEMENTARY THERAPIES

**\$209,121** VOLUNTEER SERVICES

**\$174,115** BEREAVEMENT SERVICES

**\$129,897** PATIENT CARE, NO PAYMENT SOURCE

**\$102,836** MEDICAL EQUIPMENT AND SUPPLIES

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# Samaritan Community Impact Report

- The Impact of Your Donation
- 2015 Audited Financials
- The Samaritan Center at Voorhees
- 'Highest Quality of Care' Award
- Service Highlights and Stories

## Hands-On Help from Samaritan



Elizabeth "Betty Lou" Oberkehr, 81, prides herself on maintaining her independence. So, she didn't want help when her breast cancer came back last year after a 10-year remission. *She didn't need help!* But after two severe reactions to chemo medications, Betty Lou made the difficult decision to seek an alternative to another round of curative treatment. "That's when my oncologist recommended hospice," said Betty Lou. "But, I told him 'I'm not dead yet!'"

Visit [SamaritanNJ.org](http://SamaritanNJ.org) to read Betty Lou's touching story.

# 2,832

### IMPACTING HOSPICE CARE *Comfort, Support, Dignity*

Hospice patients Samaritan cared for in 2015 – an average of 383 people each day. ▶ **Embracing the moment:** Don Eng marries his love, Meryl. Read their wedding story at [SamaritanNJ.org](http://SamaritanNJ.org).



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